UNITING ALL PEACEFULLY THROUGH JAZZ MUSIC

Nothing lifts spirits and unites people more than the Annual Savannah Jazz Festival. Please join us and the City of Savannah to bring our LIVE STREAMING festival to our largest audience ever of over 50,000 and possibly hundreds of thousands worldwide! In partnership with WSAV-NBC TV and Dick Broadcasting Radio, we will stream 16 live performances in front of a socially distanced studio audience in a safe, sanitary outdoor venue.

SEPTEMBER 23 – 27, 2020
39TH ANNUAL SAVANNAH JAZZ FESTIVAL

SPONSORSHIP

REACH OUR WIDE AUDIENCE
Our audience is made up of highly diversified socio-economic demographics. People of all ages, with the sweet spot at 45 join us each year. This year will be streamed worldwide for the first time reaching untold numbers. “Watch parties” will be held in churches, community centers, bars, and restaurants too! It is FREE for all people.

OVER 50,000 ATTENDEES | DIGITAL & SOCIAL MEDIA IMPRESSIONS OVER 500,000 | VISIBILITY IN HOTELS, AIRPORT, AND BUSINESSES OVER 250,000 IMPRESSIONS

<table>
<thead>
<tr>
<th>SAVANNAH SWINGS $20,000</th>
<th>JAZZ ORCHESTRA $15,000</th>
<th>STRAIGHT AHEAD JAZZ $10,000</th>
<th>BIG BAND $5,000</th>
<th>B-3 CLASSIC $3,500</th>
<th>COOL JAZZ $1,800</th>
</tr>
</thead>
<tbody>
<tr>
<td>BACK COVER AD</td>
<td>INSIDE FRONT COVER AD</td>
<td>INSIDE RIGHT FRONT / INSIDE BACK AD</td>
<td>ADJACENT TO.C. OR SCHEDULE</td>
<td>PREMIUM AD PLACEMENT</td>
<td>FULL PAGE AD</td>
</tr>
</tbody>
</table>

Logo on Website, Billboards & T-shirts

Website & Social Media Ads

Rack Cards

Posters

Primary on-screen banner

Logo on screen

On stage mentions & Banner

Reserved Seats

3 days  
2 days  
2 days  
1 day  
1 day  
1 day

Gala Tickets

6  
4  
2  
2  
2  
2

Festival T-Shirt Gifts For you

10  
8  
6  
4  
2  
2

SJ Private Concert

Corportate Membership

Christmas Show

10  
8  
6  
4  
2  
2

(912) 228 - 3158  514 BARNARD STREET, SAVANNAH, GA 31401  SAVANNAHJAZZ.ORG  PAULA@SAVANNAHJAZZ.ORG
In lieu of our usual glossy program, this year we will feature a Digital Program and offer Ads on our Website and Social Media, which can garner potentially 500,000 impressions!

**ADVERTISING SPECS & RATES**

<table>
<thead>
<tr>
<th>Ad Format</th>
<th>Full Page</th>
<th>Half Page</th>
<th>Qtr Page</th>
<th>Web Banner</th>
<th>Social Ads (1)</th>
<th>Social Ads (2)</th>
<th>Social Ads (3)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price</td>
<td>$900</td>
<td>$550</td>
<td>$300</td>
<td>$300</td>
<td>$150</td>
<td>$250</td>
<td>$350</td>
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<tr>
<td>Description</td>
<td>Full Page</td>
<td>Half Page</td>
<td>Qtr Page</td>
<td>Web Banner</td>
<td>Facevbook Ad 1</td>
<td>Website Banner</td>
<td>Facebook Ad 2</td>
</tr>
<tr>
<td>Dimensions</td>
<td>8.5” x 11”</td>
<td>7.75” x 4.875”</td>
<td>3.875” x 4.875”</td>
<td>1080px by 1080px</td>
<td>1200px by 628px</td>
<td>1080px by 1080px</td>
<td>1080px by 1080px</td>
</tr>
</tbody>
</table>

**DEADLINE:** FRIDAY, AUGUST 14TH  
All art should be submitted at 320ppi in RGB. All spot colors will automatically be converted to RGB. Art should be submitted as either PDF or JPG and emailed to: paula@savannahjazz.org

**PAYMENT INFORMATION:** Complete this form online at Savannahjazz.org/support  
Send checks payable to: SavannahJazz, P.O. Box 53, Savannah, GA 31401

**BUSINESS NAME**

**AD SIZE:**  
- [ ] FULL  
- [ ] HALF  
- [ ] QTR  
- [ ] WEB BANNER  
- [ ] SOCIAL ADS (1)  
- [ ] SOCIAL ADS (2)  
- [ ] SOCIAL ADS (3)  
- [ ] DONATION ONLY

**CONTACT NAME + TITLE**

**TELEPHONE**  
**EMAIL ADDRESS**

**BUSINESS ADDRESS**  
**ZIP CODE**

**SIGNATURE**  
**DATE**